

Date: September 9, 1997

To: Promotions Coordinators
Regions: 1310, 1610, 1810, 2210, 2610, 2910, 5810, 6610

cc: Linda Forrey

RE: Eckerds DPC Promotions - **DORAL and WINSTON only**

To All:

Last week, Linda Forrey emailed all of your ROU's concerning the DPC promotions we will be working in the Eckerds chain (Doral, Winston and Salem). Please refer to her email regarding promotion specifics and other information regarding the Eckerd's chain.

Attached is an excel spreadsheet outlining product and shipper transfers I have made to your regions for the special Eckerds DPC promotions for Doral and Winston. Information on the upcoming Salem promotion is forthcoming. Each brand will have 2 drive periods (indicated on the spreadsheet). Please place the orders as detailed as soon as possible for the 1st waves of Doral and Winston. The product and shippers need to